



**SOUTHERN CALIFORNIA**  
**Health Care Summit**  
October 29, 2009 ★ 9am - 3pm ★ Ontario Convention Center



LOMA LINDA UNIVERSITY  
School of Public Health



## SPEAKER UPDATE - AUGUST 5, 2009

[Southern California Health Care Summit](#) is proud to announce the latest addition to our speaker line-up:

# Marion J. Ball, Ed.D.

*Senior Advisor, Healthcare and Life Sciences Institute, IBM Research*



Dr. Marion Ball is a member of the Institute of Medicine, and serves on the Board of Regents of the National Library of Medicine. She also serves on a variety of boards in the area of health information technology, including serving as President of the International Medical Informatics Association (IMIA), and as a board member of the American Medical Informatics Association (AMIA), American Health Information Management Systems (AHIMA/FORE), and Co-Chaired the Health Information Management Systems Society (HIMSS) Board. She received the Morris F. Collen Lifetime Achievement Award from the American Medical Informatics Association (AMIA), and is an honorary member of Sigma Theta Tau, the Honor Society of Nursing, and the Medical Library Association (MLA) and most recently was inducted as an Honorary Fellow of the American Academy of Nursing. She is the author/editor of 20 books and over 260 articles in the field of Health Informatics.

Her book, *Consumer Informatics*, received the HIMSS 2005 Book-of-the-Year Award. The third edition of *Introduction to Nursing Informatics* was published in 2006, and a second edition of *Aspects of Electronic Health Record Systems* was published in 2007. Her previous book entitled *Nursing Informatics: Where Caring and Technology Meet* has most recently been translated into Chinese and Portuguese, joining the family of other translations into Japanese, German, Korean, and Polish, and the 4th edition will be published in 2009-10.

Ms. Ball joins a growing list of speakers at the Summit, including Herb Schultz, Senior Advisor to Governor Schwarzenegger; John Bardis, Chairman, MedAssets; Helga Rippen, former Chief Health Information Officer, Hospital Corporation of America; Duane Dauner, President and Chief Executive Officer, California Hospital Association; Mia Arias, Senior Project Coordinator, National Health Foundation; John Clymer, Chief Development Officer, Alliance to Make US Healthiest; John Casillas, Founder, Medical Banking Project and many more.

The [Southern California Health Care Summit](#) on October 29, 2009, at the Ontario Convention Center will explore challenges of making Southern California the healthiest region in the nation and the world.

For Sponsorship and Exhibitor Opportunities, contact

Scott McNulty at 951-526-3767 or email [scott@tmgonline.com](mailto:scott@tmgonline.com)

# **REGISTER TODAY and SAVE!**

About the Conference: [Southern California Health Care Summit](#) is produced and coordinated by [TMG Communications Inc.](#), a Riverside-based strategic communications firm serving all of Southern California's public affairs and public relations needs. For more information please contact (951) 275-5800 or visit [socalhealthsummit.com](http://socalhealthsummit.com).